## >> TOWNSVILLE CITY COUNCIL



### SUPPORTING THE 2006 INTERNATIONAL ECOTOURISM CONFERENCE



TOWNSVILLE CITY IS PROUD TO HOST ECOTOURISM AUSTRALIA'S 2006 INTERNATIONAL ECOTOURISM CONFERENCE. TOWNSVILLE OFFERS A VERY UNIQUE CONFERENCE EXPERIENCE WITH SPECTACULAR WORLD HERITAGE AREAS (GREAT BARRIER REEF & WET TROPICS), INTERNATIONALLY SIGNIFICANT WETLANDS, VARIED ECOSYSTEMS AND WORLD CLASS FACILITIES.

# TOWNSVILLE'S VISION FOR ECOTOURISM >>

"To ensure an ecologically sustainable and economically viable ecotourism industry in the Townsville region, where the rich natural diversity. cultural heritage and unique lifestyle are so valued by the entire community, that they are proactive in its management and conservation for future generations. Ecotourism represents the pre-eminent form of tourism in the region and engages educates and delights our visitors"

#### TOWNSVILLE CITY COUNCIL'S INVOLVEMENT >>

- >> Providing significant sponsorship and support to the conference
- >> Coordinating an Urban Nature-Youth Ecotourism Forum
- >> Conducting an Eco-catchment education tour in partnership with Savannah Guides School on Sunday 29 October, 2006
- >> Enabling community-based delegates from around the world to attend the Conference via local sponsors
- Facilitating Workshop 3 Sustainable Design and Practice-Delivering Profitability, in partnership with the Natural Edge Project (TNEP), Ergon Energy (major sponsor) and Centre for Excellence in Tropical Design (CETD)

#### TOWNSVILLE AND ECOTOURISM >>

- >> A community-based Townsville Ecotourism Strategy developed
- >> Promoting business opportunities and cooperation across the North Queensland region
- >> Developing the concept of the "Townsville Experience" with its own distinctive culture, people, history, and environment

#### OTHER OUTSTANDING COUNCIL PROJECTS AND PARTNERSHIPS >>

- >> Total Water Cycle Management from "Creek to Coral"
- >> Citisolar supporting: Townsville Queensland Solar City
- >> Greening Townsville: Community Greening

FOR MORE INFORMATION VISIT WWW.SOE-TOWNSVILLE.ORG OR EMAIL SUSTAINABLE@TOWNSVILLE.QLD.GOV.AU